Appendix





Corridor Interview Questions

Below are the written questions by sector that GNA used during each interview. The questions were submitted to each interviewee ahead of time and were used to generate discussions during the interviews.

City Public Works

- What are the most current traffic counts for Austin Ave (east & west) between 2nd St & W 18th St?
- What are the projected traffic counts for Austin Ave (east & west) between 2nd St & W 18th St?
- What is the width (curb to curb) of Austin Ave between 7th & 8th Streets?
- What is the width (building to building) of Austin Ave between 7th & 8th Streets?
- What are the most current traffic counts for University Ave (north & south) between Southwestern Blvd & Scenic Dr?
- What are the projected traffic counts for University Ave (north & south) between Southwestern Blvd & Scenic Dr?
- What is the width (curb to curb) of University Ave between Church & Main Streets?
- Are there plans for traffic calming ideas for Austin or University Avenues through the downtown residential and business areas and if so, what are they?
- Are there plans to divert heavy commercial traffic on University Ave to the Inner Loop northeast to I 35 North & southeast to the new Southwest Bypass and if so, can we get copies of any plans?
- With the City taking over traffic lights from TxDOT next year, are there plans to "re-sync" traffic lights to help move traffic faster/smoother through downtown, such as using adaptive signaling and other smart approaches and if so, what are they?
- Are there plans for more dedicated pedestrian safety crosswalks on Austin Ave in the downtown area and if so, what are they?
- Are there plans for adding dedicated pedestrian safety crosswalks, similar to the one on Austin Ave at 10th St, on University Ave between Southwestern Blvd and Scenic Dr. and if so, what are they?
- What was the rough cost of the dedicated pedestrian crosswalk at Austin Ave & 10th St?
- Have you looked at other designs for dedicated pedestrian crosswalks and if so, what are they?
- Are there plans for Bike traffic east/west & north/south through downtown and if so, what are they and what is the schedule for implementing those plans?



<u>City Planning</u>

- Are there plans for enhancing & unifying the east & west sides of the Square, especially now since the City is starting the planning for the New City Center project west of Austin Ave and if so, what are they?
- Are there plans for developing the Austin Ave Gateway Corridors coming into downtown from the north & south and if so, what are they?
- Are there plans for developing the University Ave Gateway Corridors coming into downtown from the east & west and if so, what are they?

Downtown Businesses

- The Square is effectively divided into east and west sectors by Austin Ave, what ideas or suggestions do you have to help minimize that separation?
- Would slower traffic going along Austin Ave help increase pedestrian traffic across Austin Ave?
- Would dedicated pedestrian crossings, like the one the City has installed at Austin Ave & 10th St, help increase safe pedestrian traffic across Austin Ave?
- The features and design of these corridors will have a lasting and powerful impact on how people experience our great town.
 - What else might you hope to see come to fruition as part of these efforts?
 - What else is part of your vision for this area of Georgetown? It can be anything?

Corridor Residents

- University Ave divides our downtown residential communities from Southwestern Blvd to Scenic Dr into north and south sectors, what ideas or suggestion do you have to help minimize that divide?
- Austin Ave divides our downtown residential communities from University to W 18th St into east and west sectors, what ideas or suggestion do you have to help minimize that divide?
- Ideas for increasing pedestrian and bike safety traveling along and across University & Austin Avenues?
- Would dedicated pedestrian crossings, like the one the City has installed at Austin Ave & 10th St, help increase safe pedestrian traffic across University & Austin Avenues?
- Suggestions for slowing or calming traffic along University & Austin Avenues?

8. Appendix Community Vision for University & Austin Ave Downtown Corridors



- The features and design of these corridors will have a lasting and powerful impact on how people experience our great town?
 - What else might you hope to see come to fruition as part of these efforts?
 - What else is part of your vision for this area of Georgetown? It can be anything?

Southwestern University

- Thoughts and Ideas on how to improve safety and mobility for student along University Ave?
- Ideas about enhancing University Ave as a special Corridor coming into Georgetown?
- How can the design of a special Mobility Corridor along University Ave best benefit & improve Southwestern and the City?
- Would dedicated pedestrian crossings, like the one the City has installed at Austin Ave & 10th St, help increase safe pedestrian traffic across University Ave?
- The features and design of these corridors will have a lasting and powerful impact on how people experience our great town.
 - What else might you hope to see come to fruition as part of these efforts?
 - What else is part of your vision for this area of Georgetown? It can be anything.



Corridor Interview Participant List

Below is a list of all Interview participants. GNA would again like to thank them for their time and willingness to participate in the interviews. Due to the COVID-19 pandemic, each Interview was conducted on-line using Zoom video conferencing technology.

City of Georgetown

Ray Miller Sofia Nelson

Downtown Businesses

Chet Garner Kurt Hein Cody Hirt Anna Kraft Jeanette Murphy Sam Pfiester Brad Strittmatter

Southwestern University

Joshua Long Alexis Fortes Leah Horick Ariel Mansholt

Corridor Residents

Marie Bean Gabrielle Eggleston Lisa Laughlin Denise Lentz Karen Melles David Melles Annette Montgomery Elaine Sebald Janis Shields Jana-Marie Whitman Lennie Winkelman Kelly Worden Michael Worden



Online Corridor Survey Report

GNA conducted an Online Community Survey to get input on specific Corridorrelated questions as part of our research. You can access the Survey Report on the GNA website at: <u>http://www.alliancegeorgetown.org/corridor-survey/</u>

